

Where We're Going, We Don't Need Wires...



Poor Wi-Fi is no longer simply an inconvenience; it means lost customers, degraded teaching experiences, lost revenue and brand damage. - Network World ¹¹

"The Addiction"

75%

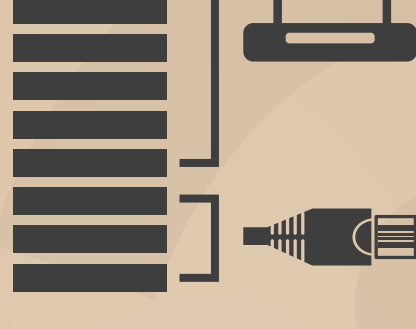
say 1 week without Wi-Fi would leave them grumpier than 1 week without coffee.¹

70%

of media devices are connected to the web via Wi-Fi.²

60%

Can't go without Wi-Fi for more than 1 day.¹



1 in 8 Americans and an estimated 420 million people worldwide are **addicted to the Internet.** ³

420 Million

"The Reality"

!?!?



over **40%**

of people claim it takes over 1 hour to diagnose and fix a Wi-Fi issue.⁵

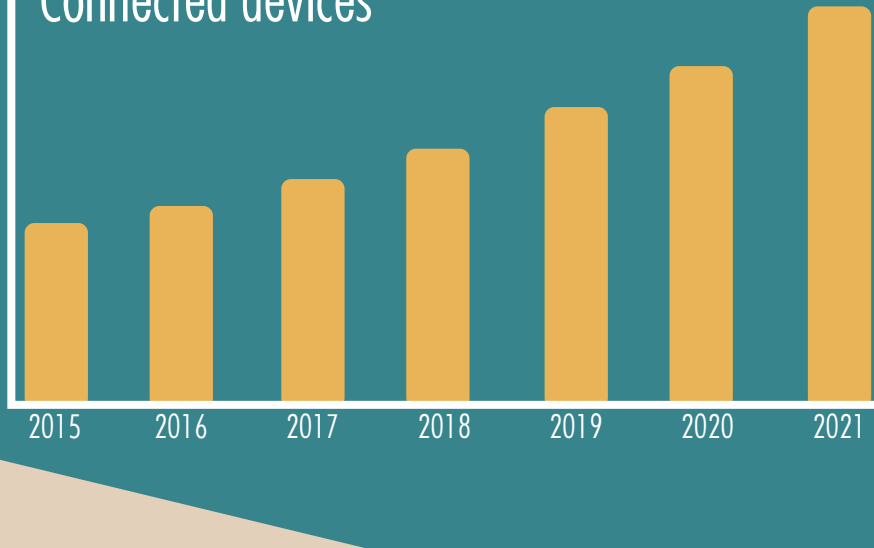
63%

of consumers have issues with their Wi-Fi.²

5.5 Million

New IoT devices will get connected everyday.⁴

Between 2015 and 2021, IoT is expected to increase at a **compounded annual growth rate of 23%.** ⁶



"The Future"

\$3.3 billion

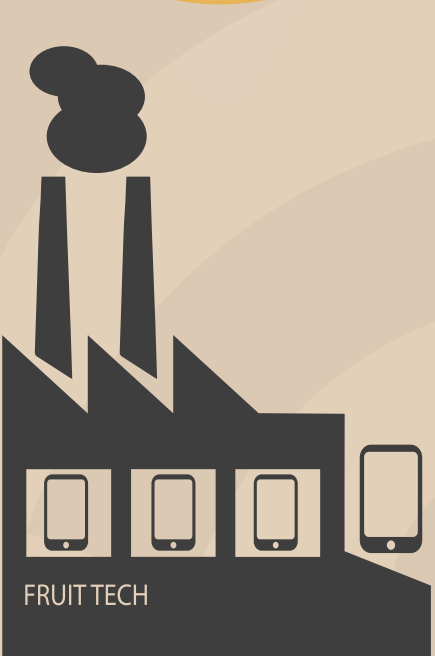
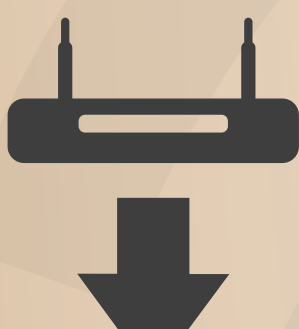
is the amount of additional revenue that Managed Wi-Fi represents in 2018!⁷

7 billion

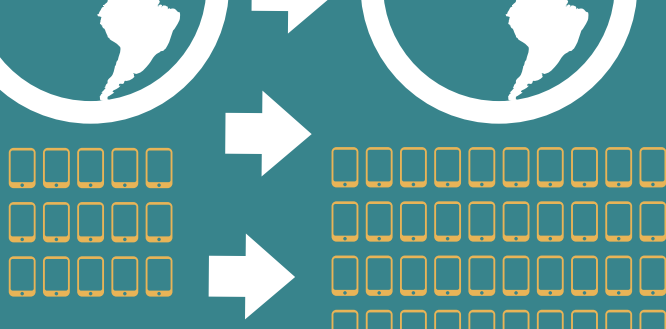
plus, Wi-Fi enabled devices will be produced in the next 3 years!⁸

152k

new devices will be connected to the Internet every minute by 2025!⁹



In 2020 the world will have **50 billion connected devices** compared to 15 billion today.¹⁰

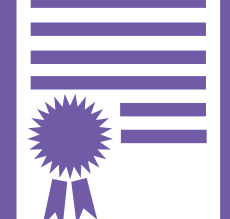


How Does SecurityCoverage Help?



Network Security

Our techs can validate that homes have appropriate security in place, confirm devices connected to the network, and recommend device security protocols.



Peak Performance

Our Wi-Fi experts are available to help educate users on how to maximize the performance of their Wi-Fi network and effectively use functionality like parental controls.



Improved Bottom Line

Our techs are able to remotely diagnose and quickly resolve customer issues, leading to improved customer satisfaction and reduced truck rolls.

To learn more about SecurityCoverage's **Wi-Fi Support Capabilities**, Call **1-877-725-4839** or email: **partners@securitycoverage.com**

Sources:

- 1) Iconic Displays: (<http://www.iconicdisplays.com/wp/wifi-is-the-new-cigarette-infographic/>)
- 2) Arris: (<http://success.arris.com/arrisca/>)
- 3) Business Insider: (<http://www.businessinsider.com/420-million-people-are-addicted-to-the-internet-study-2014-12>)
- 4) Gartner: (<http://www.gartner.com/newsroom/id/3165317>)
- 5) ZK Research: (<http://zkresearch.com/research/the-realities-of-wifi-troubleshooting/>)
- 6) Forbes: (<http://www.forbes.com/sites/louiscolombus/2016/11/27/roundup-of-internet-of-things-forecasts-and-market-estimates-2016/#61bc842c4ba5>)
- 7) CED Magazine: (<https://www.cedmagazine.com/data-focus/2017/02/are-managed-wifi-services-huge-missed-opportunity-operators?>)
- 8) Huffington Post/Sys-Con: (http://www.huffingtonpost.com/vala-afshar/50-incredible-wifi-tech-s_b_4775837.html)
- 9) Forbes: (<http://www.forbes.com/sites/michaelkanellos/2016/03/03/152000-smart-devices-every-minute-in-2025-icd-outlines-the-future-of-sm-art-things/#2368958b69a7>)
- 10) Cisco: (<https://newsroom.cisco.com/press-release-content?articleId=1621819>)
- 11) Network World: (<http://www.networkworld.com/article/3132162/mobile-wireless/wifi-troubleshooting-remains-a-challenge-for-most-organizations.html>)