

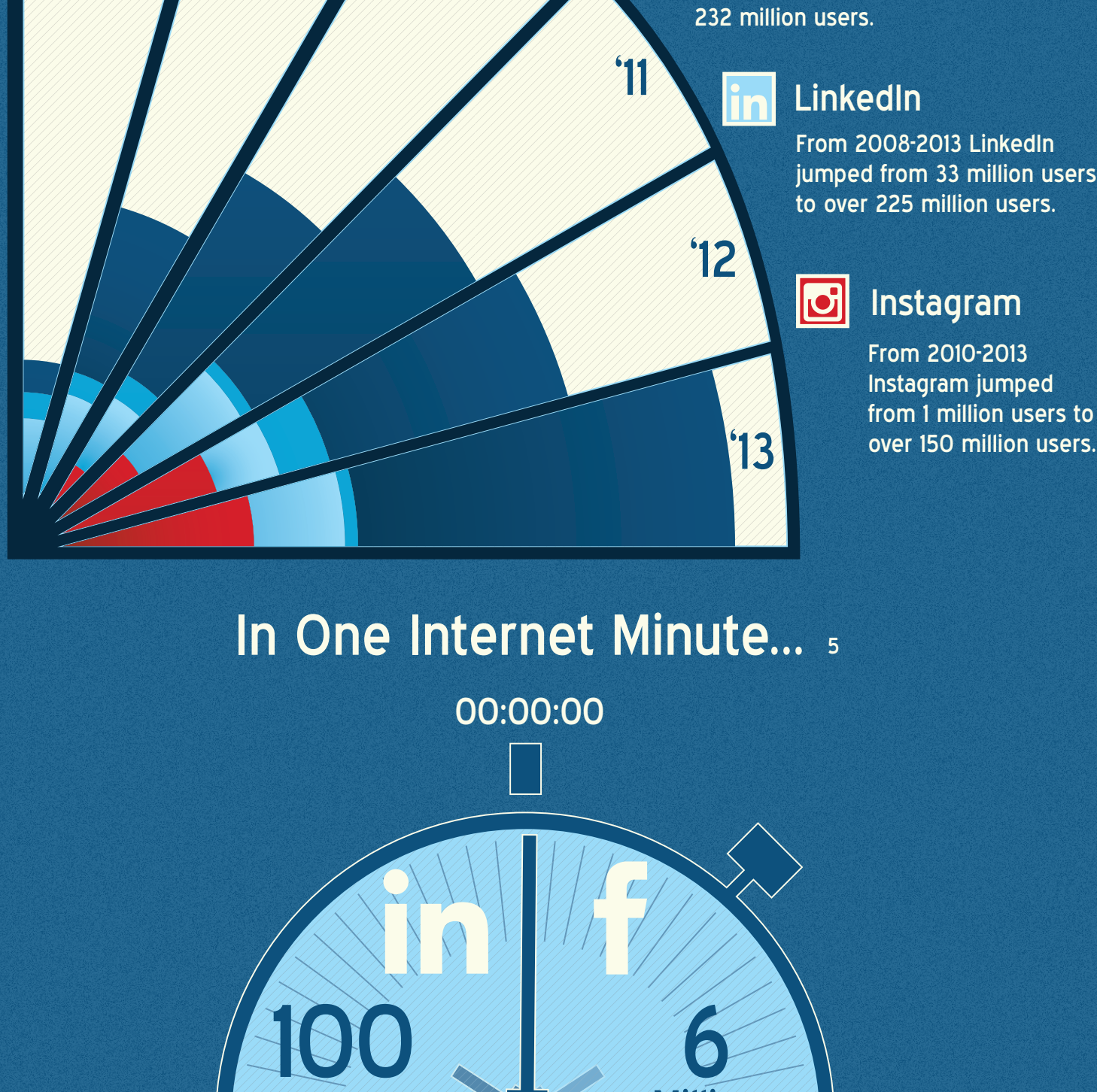
Social Media Security

Brought to you by: SecurityCoverage

The explosion of Facebook and social media has created a whole *new* set of security problems.

Social Media Growth

Growth In Social Media Users 2008-2013 ¹⁻⁴

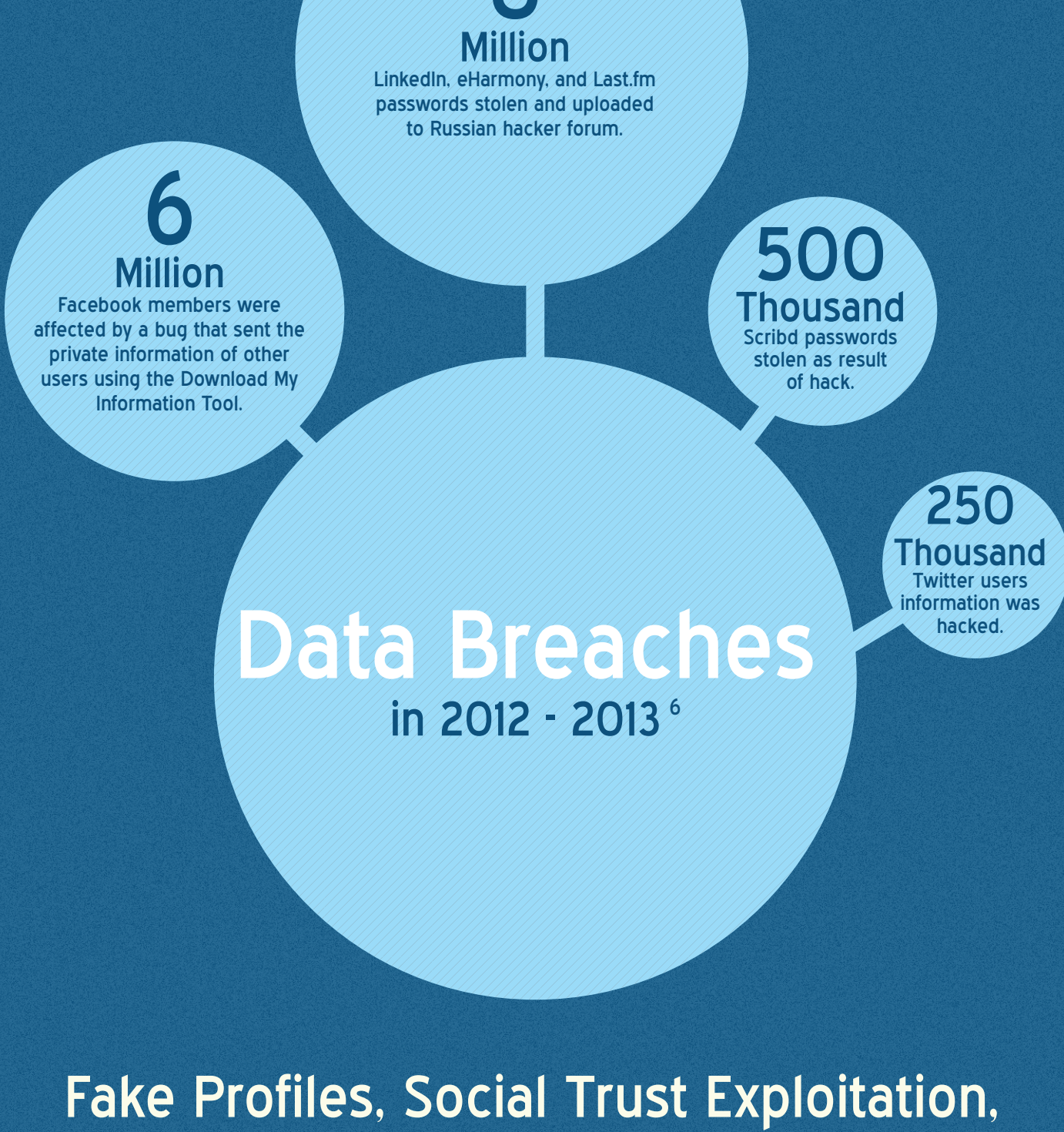


In One Internet Minute... ⁵



Warning Signs

No Account is Safe!



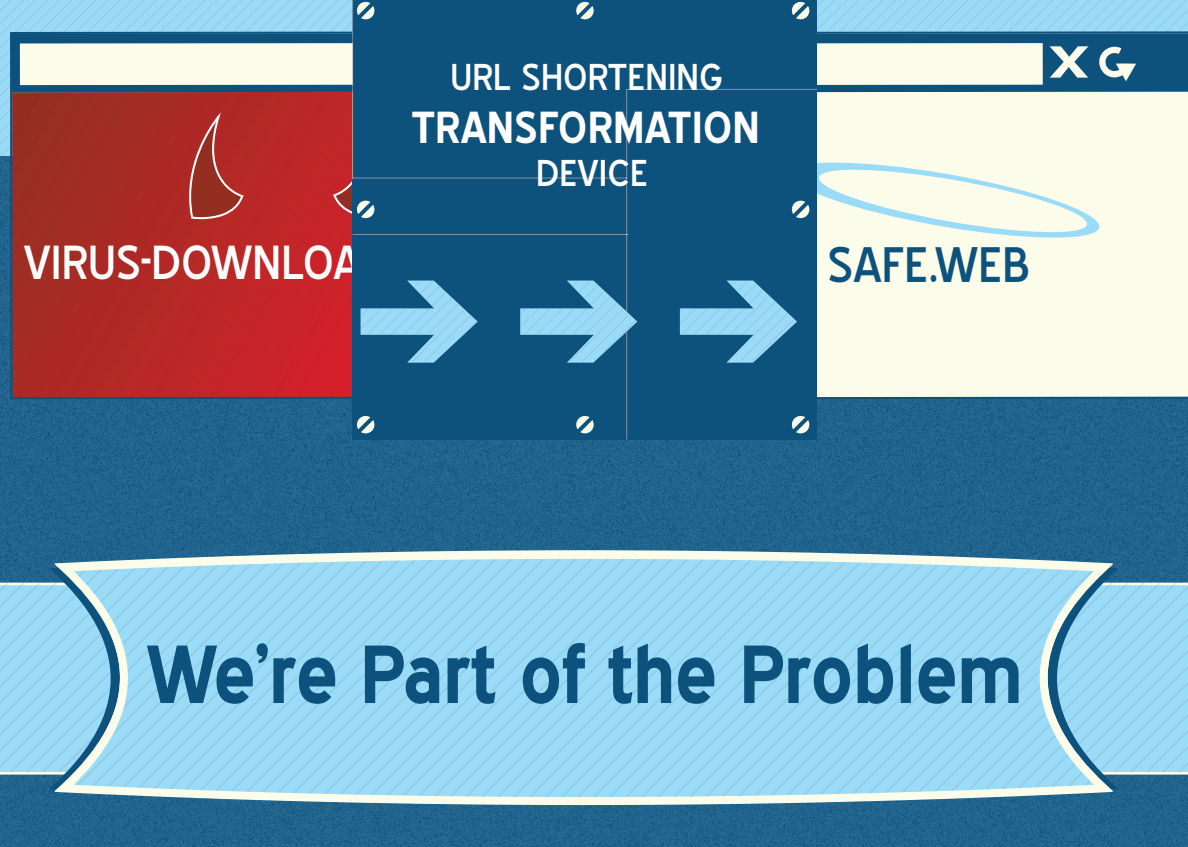
Fake Profiles, Social Trust Exploitation, Short URLs and other ways we're being taken advantage of on Social Media.



The Facebook Dislike Button Scam ⁸

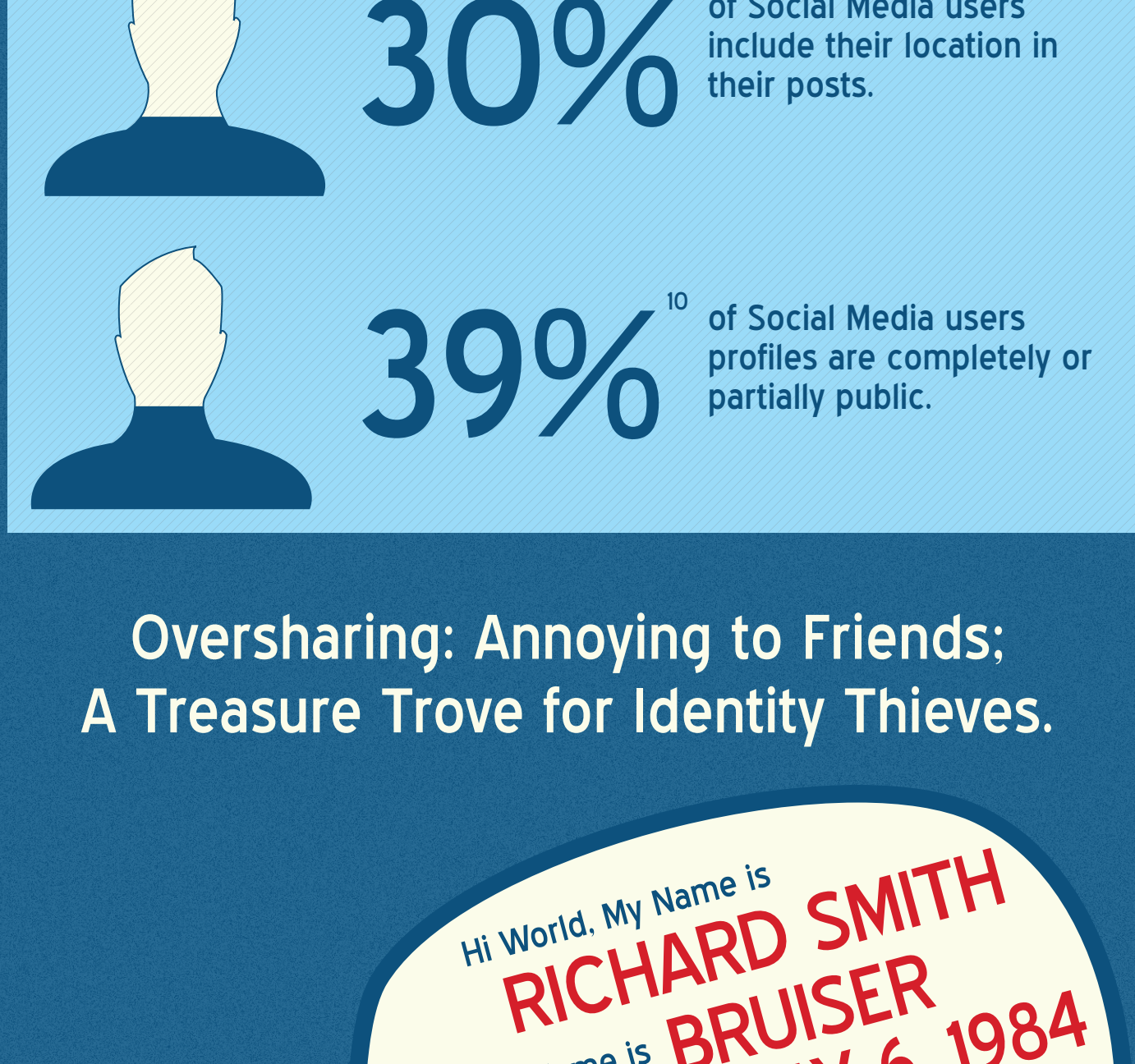
All of these scams offered to add a new Dislike button feature to the users profile; instead, it attempted to install malware.

84% of malicious links submitted by SysSec researchers to the top 6 URL shortening sites were accepted. ⁹



We're Part of the Problem

Not Properly Using or Under-Utilizing Social Media Privacy Settings



Oversharing: Annoying to Friends; A Treasure Trove for Identity Thieves.



Sharing Malicious Links

Jackie Chan is Dead Post - One Example of a Malicious Facebook Story Link contains:



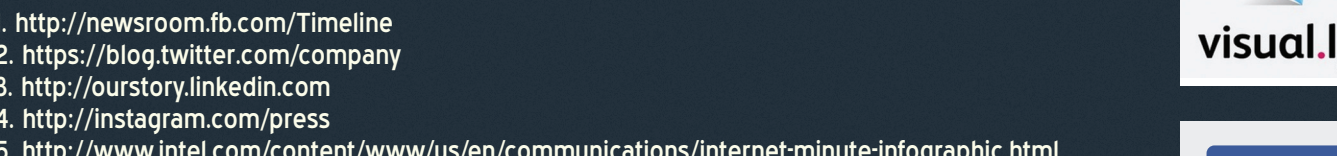
Own Your Digital Identity

How to Protect Yourself When Using Social Media

- Create and use longer passwords with random letters, numbers and characters. Password managers can do this for you!
- Use a reliable and secure anti-virus solution on all your computers and online connected devices.
- Backup your most important data to a remote location so you can restore your data if you are infected. Data loss can happen to the best of us...



SecurityCoverage recommends these products for web security:



Sources

- http://newsroom.fb.com/Timeline
- https://blog.twitter.com/company
- http://ourstory.linkedin.com
- http://instagram.com/press
- http://www.intel.com/content/www/us/en/communications/internet-minute-infographic.html
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