

# HOW STRONG IS YOUR PASSWORD?

BROUGHT TO YOU BY **PasswordGenie™**

Password theft is a huge issue for many internet users. From email logins to bank account numbers, we all have passwords that access different parts of our viral lives.

Unfortunately, many of us create weak or common passwords in an attempt to make logging-in to the various sites we visit as easy as possible. Password hackers feast on such lax security measures and can obtain your information much easier than you might think. Many people use their name, birthday, common words, or other easy to remember password combinations that these hackers can easily discover to gain access to secure information.

This infographic, presented by SecurityCoverage, details just how common the passwords we all use might be, and how easily hackers can get past them.

## SOME CHARACTERISTICS OF WEAK PASSWORDS

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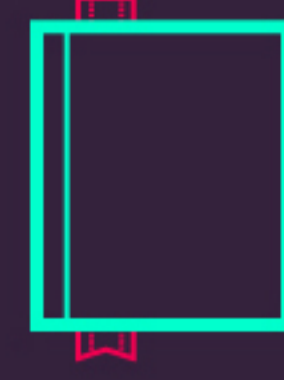
**PASSWORDS USED PREVIOUSLY**



**YOUR FRIENDS' & FAMILY MEMBERS' NAMES**



**YOUR NAME**



**WORDS IN THE DICTIONARY**

### COMMON NAMES

- |            |              |
|------------|--------------|
| 1. JAMES   | 1. MARY      |
| 2. JOHN    | 2. LINDA     |
| 3. ROBERT  | 3. BARBARA   |
| 4. MICHAEL | 4. ELIZABETH |
| 5. WILLIAM | 5. JENNIFER  |

username: **suzie235**  
password: **suzie235**

**YOUR LOGIN INFORMATION**

qwerty  
asdfgh

**KEYBOARD PATTERNS & SWIPES**

## EXTENSIVE PASSWORD BREACHES

**ROCKYOU.COM**  
**30 MIL**

**YAHOO!**  
**>450k**

**LINKEDIN**  
**6.5 MIL**

TOP 10 MOST POPULAR PASSWORD PHRASES IN EACH BREACH

**123456**

290,731 users

**123456**

1,666 users

**link**

941 users

**12345**

79,078 users

**password**

780 users

**1234**

435 users

**123456789**

76,790 users

**welcome**

436 users

**work**

294 users

**password**

61,958 users

**ninja**

333 users

**god**

214 users

**iloveyou**

51,622 users

**abc123**

250 users

**job**

205 users

**princess**

35,231 users

**123456789**

222 users

**12345**

179 users

**rockyou**

22,588 users

**12345678**

208 users

**angel**

176 users

**1234567**

21,726 users

**sunshine**

205 users

**the**

143 users

**12345678**

20,553 users

**princess**

202 users

**ilove**

133 users

**abc123**

17,542 users

**qwerty**

172 users

**sex**

119 users

**30%**  
have >6 characters

**40%**  
use only lowercase characters

**16%**  
use only digits

less than **4%**  
use special characters

**OTHER COMMON PASSWORDS**

**letmein**

**monkey**

**111111**

## HOW LONG WOULD IT TAKE FOR A COMPUTER TO CRACK YOUR PASSWORD?

**6 CHARACTERS**

lowercase: 10 minutes  
UPPERCASE: 10 hours  
#s & Symbols: 18 days

**7 CHARACTERS**

lowercase: 4 hours  
UPPERCASE: 23 days  
#s & Symbols: 4 years

**8 CHARACTERS**

lowercase: 4 days  
UPPERCASE: 3 years  
#s & Symbols: 463 years

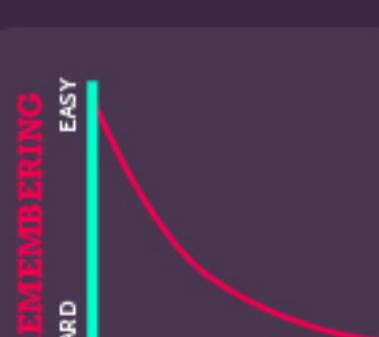
**9 CHARACTERS**

lowercase: 4 months  
UPPERCASE: 178 years  
#s & Symbols: 44,530 years

**73%**  
use the same password across multiple sites

**33%**  
use the same password across EVERY site

THE AVERAGE USER VISITS **25** PASSWORD-PROTECTED SITES, BUT USES ONLY **6** PASSWORDS



The easier a password is to remember, the easier it is to crack.

The harder a password is to remember, the harder it is to crack.

Using Password Genie to create, protect, and remember your passwords is a simple solution to the information theft dilemma facing internet users today.

**PasswordGenie™**

Available in the Google play app store



## SOURCES

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