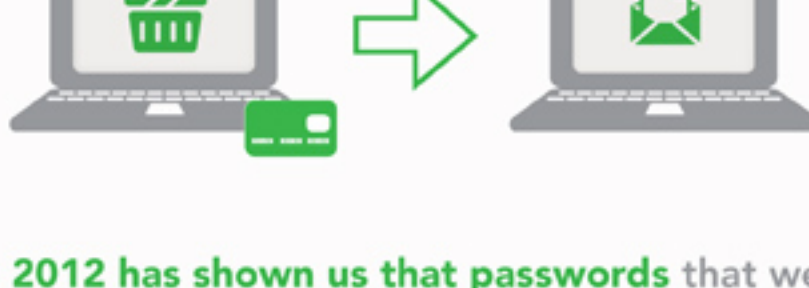


2012

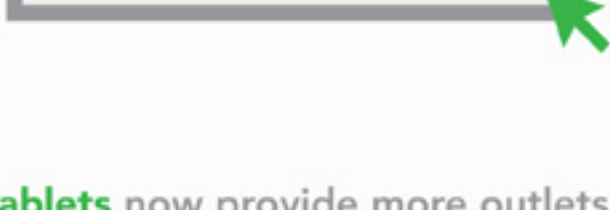
THE YEAR OF

PASSWORD THEFT

Passwords are an important part of our everyday lives, used for everything from **online shopping** to **email accounts**.



So far, 2012 has shown us that password that we use to protect our personal information are not as safe as we'd like to think they are.



Smartphones and tablets now provide more outlets than ever for **cybercriminals to steal** our personal information and use it to their advantage.



This infographic, presented by **SecurityCoverage**, details the unsettling statistics involved in the recent increases in password theft.



2012 SO FAR

Password theft increased



pieces of personal information sold illegally



There has been a **67% increase** in the number of data breaches in general since 2010

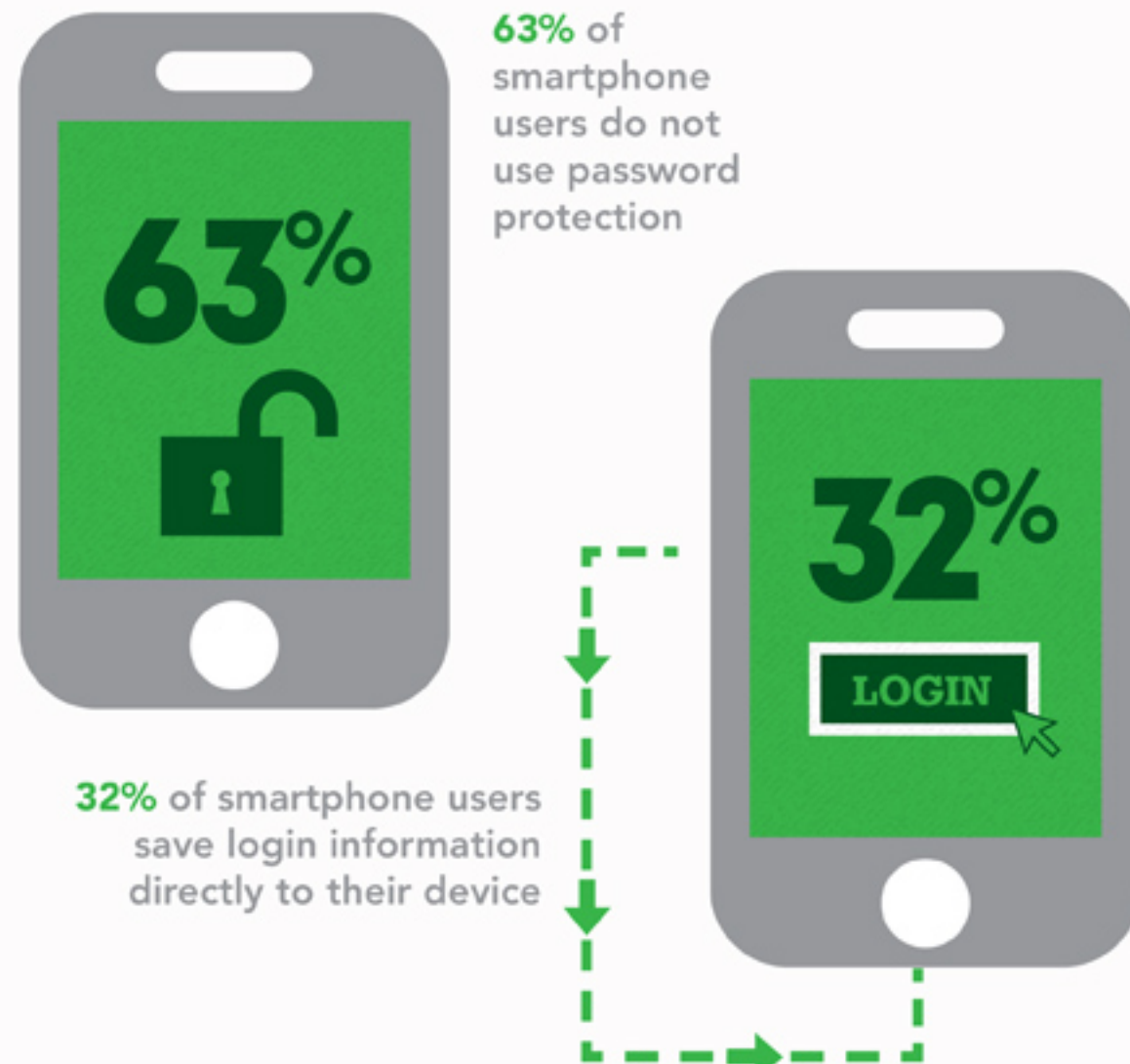


Smartphone users are **33% more likely to be victims of identity theft**

PASSWORD SECURITY



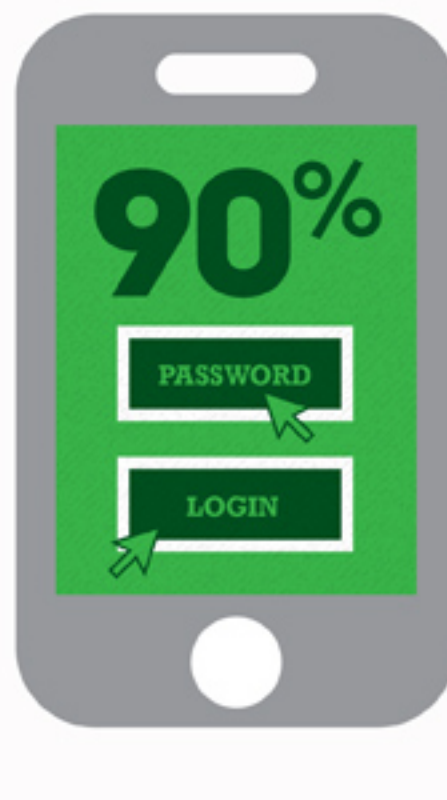
More than **60% of people** use the same password across multiple sites



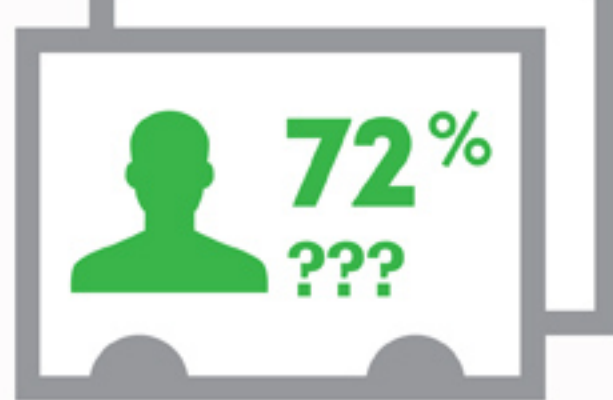
Users whose personal information is taken in a data breach are **9.5 times** more likely to be victims of identity theft



Because password and login combos make up **90%** of illegally traded pieces of data



72% of identity theft victims do not know the source of the crime



LARGE SCALE PASSWORD THEFT



LinkedIn, Google+, Twitter and Facebook users have the highest incidence of fraud



LinkedIn - 6.5 million account passwords stolen (06/12)



Zappos - 24 million user names and passwords stolen (01/12)



eharmony - 1.5 million passwords stolen (06/12)

Protect your passwords with Password Genie by SecurityCoverage



Download Password Genie in the Google Play store



SOURCE

<https://www.javelinstrategy.com/>

<http://www.techspot.com/news/49443-experian-password-theft-soars-300-to-12-million-in-the-first-quarter.html>

<http://realtormag.realtor.org/daily-news/2012/07/19/personal-information-password-theft-rise>

http://articles.boston.com/2012-03-02/business/31114210_1_identity-thieves-identity-fraud-identity-theft

<https://www.allclearid.com/blog/tied-to-smartphones>

<http://www.zdnet.com/blog/security/survey-60-percent-of-users-use-the-same-password-across-more-than-one-of-their-online-accounts/9489>